



THE 64TH ANNUAL

Christmas Luncheon

A MERRY CELEBRATION IN
GRAND BRITISH TRADITION

DECEMBER 13TH, 2024

HOSTED AT

Fairmont
CENTURY PLAZA

An Overview of The BABC

The BABC is the **largest transatlantic business organization**, fostering connections and driving growth for **over 2,000 member companies and countless executives**. Our network spans 22 major business centers across North America and the UK, providing a **gateway to an expansive international business community**.

The BABC Los Angeles

The BABC LA is a crucial chapter that provides **world-class networking and business opportunities**. Its members comprise many of the largest **multinationals** in the world, as well as **middle-market and smaller companies** seeking to **expand internationally**. Working closely with the British Consulate and UK Trade & Investment, we offer our members a **unique avenue to strengthen their relations** with these two important entities.

Recent Distinguished Speakers at BABC LA monthly events have included:

- Andy Bird, CBE | Chairman of Walt Disney International
- Sir Roger Bone | President of Boeing UK
- Rt Hon Liam Fox MP | UK Secretary of State for International Trade
- Timothy J. Leiweke | President, MLSE | Former President, AEG Worldwide
- Sir Ben Ainslie, CBE | Most successful sailor in Olympic history

Our Value Proposition

- **Multinational Scope:** Member companies range from global multinationals to middle market and smaller firms seeking international expansion.
- **Exclusive Partnerships:** We collaborate with the British Consulate and UK Trade & Investment to keep you informed about the evolving international business landscape.
- **Bespoke Networking Opportunities:** Access to resources, networking platforms and unique events that connect businesses and facilitate growth.
- **Thought Leadership:** Access to thought leadership content and insights from top executives and industry leaders across the transatlantic business community.
- **Brand Visibility:** Opportunities to increase brand visibility through sponsorships, speaking engagements, and other marketing channels.
- **Access to the BABC Network:** Access to a vast network of over 2,000 member companies across 22 major business centers in North America and the UK, providing opportunities for collaboration and growth.

The Annual Christmas Luncheon

Our Biggest Event of the Year

Our annual Christmas Luncheon is an exclusive gathering of over 500 distinguished attendees and has become a cornerstone of the holiday season for both British and American communities. Join us to elevate your brand, while enjoying unparalleled networking opportunities in a festive setting.

A Merry Christmas Celebration - in Grand British Tradition

- **Champagne Reception:** Begins at 11:30 AM, offering exclusive business networking opportunities.
- **Traditional British Christmas Luncheon:** Complete with all the trimmings and Pudding.
- **Musical Entertainment:** First-rate performances to accompany the luncheon.
- **Guest Speaker:** Lighthearted remarks delivered by our Honoree.
- **Silent Auction:** Features luxury vacations, art, and more.
- **Grand Raffle:** Featuring international trips as prizes.
- **Charitable Initiatives:** In collaboration with Children's Hospital Los Angeles, BABC LA will make a donation of toys for young patients hospitalized during the holidays (Holiday Toy Drive).



The Annual Christmas Luncheon **Distinguished Speakers**

In recent years, the Christmas Luncheon has featured an array of distinguished speakers, including notable figures such as

- **Stephen Fry**
- **Malcolm McDowell**
- **Sarah, Duchess of York**
- **Mark Burnett**
- **Gary Payton**
- **Sir Ken Robinson**
- **and Tom Arnold.**

Additionally, past events have showcased esteemed individuals like Sir Roger Moore, Daniel Craig, Lynn Redgrave, Lesley Nicol, Brenda Blethyn, Billy Connolly, and Joan Collins, among many other prominent speakers, performers, and guests.



Stephen Fry



ba
bc

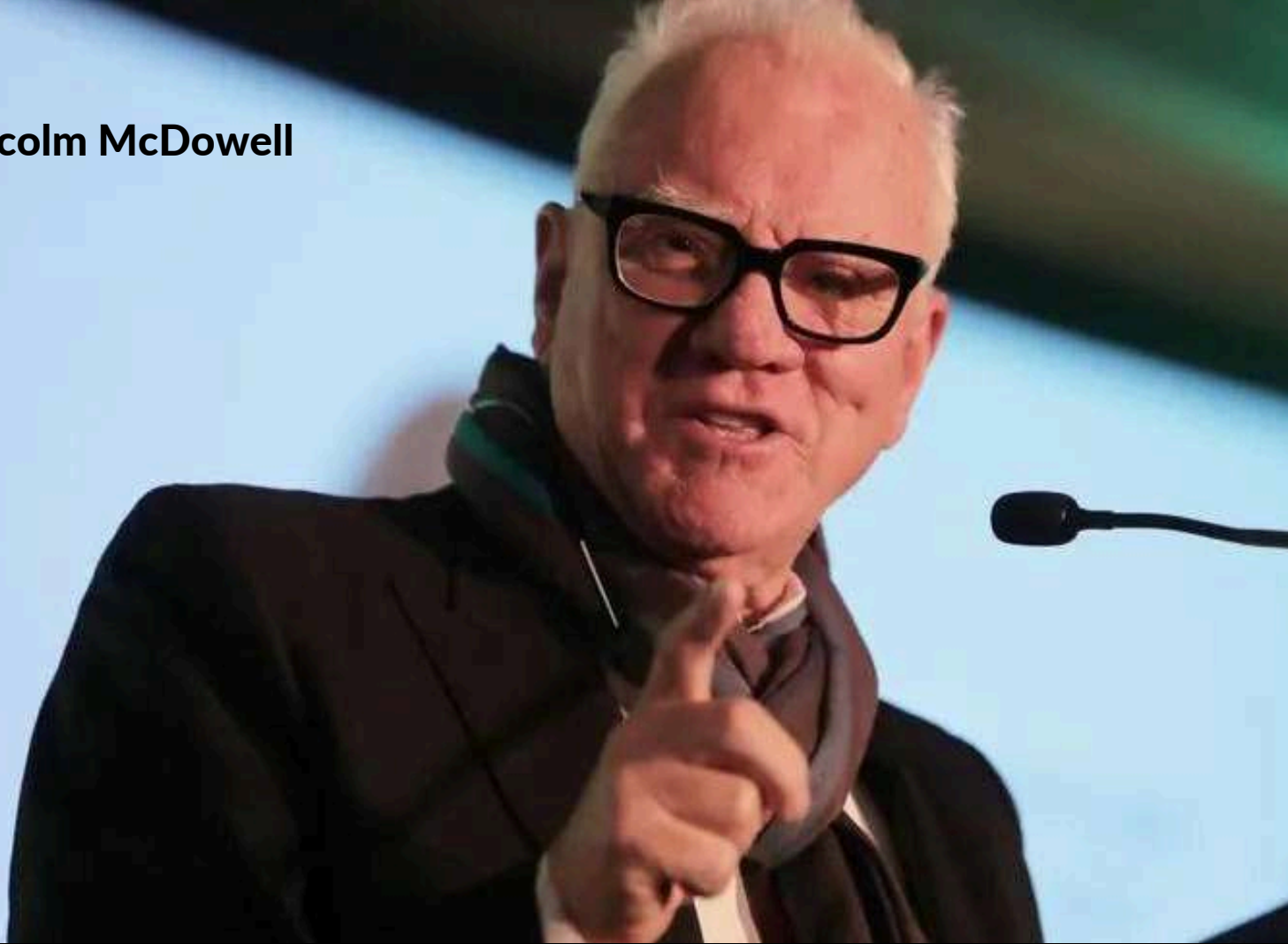
LOS ANGELES
BRITISH-AMERICAN
BUSINESS COUNCIL

PRESENTS



<https://vimeo.com/vero8pictures/stephenfry>

Malcolm McDowell



Celebrates

STAGE and CINEMA LEGEND . . .



<https://vimeo.com/653302074>

The 64th Annual Christmas Luncheon

Sponsorship Opportunities

Platinum Presenting Sponsor

\$25,000

- **VIP Experience:** Secure two VIP seats at the Head Table, hosted by a British Consul General representative, Plus a VIP Table (for 10) in a premier spot near the Head Table.
- **Champagne Reception:** Co-host this exclusive gathering and make an impression among industry leaders.
- **Brand Spotlight:** Gain unmatched visibility with top-tier branding across all event platforms.
- **Program Book:** Your brand will be the first thing attendees see with exclusive naming rights on the keepsake Program Book.

Gold Sponsor

\$10,000

- **Prime Location:** Enjoy a VIP table (for 10) in a premiere spot near the Head Table.
- **Silent Auction:** Co-sponsor this exciting segment and capture the attention of high-profile attendees.
- **Multi-Channel Exposure:** Your brand will be prominently featured on BABC LA's digital and print platforms.
- **Tribute Book:** Secure a full-page color ad in a prime position, making your brand unforgettable.

Silver Sponsor

\$6,000

- **Premium Seating:** Reserve a table (for 10) with premium seating to impress your guests.
- **Table Centerpieces:** Co-sponsor these elegant table centerpieces, a subtle yet effective branding opportunity.
- **Event Communications:** Your brand will be highlighted in all event-related emails and newsletters.
- **Tribute Book:** A full-page ad to showcase your brand in this keepsake item.

Bronze Sponsor

\$3,500

- **Preferred Seating:** Get a table (for 10) with preferred seating, perfect for client entertainment.
- **Digital Presence:** Your logo and hyperlink will be prominently displayed on BABC LA's website.
- **Event Signage:** Gain recognition through event signage, enhancing your brand's visibility.
- **Tribute Book:** A half-page ad to mark your brand's presence among attendees.



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