



# THE 63<sup>RD</sup> ANNUAL CHRISTMAS LUNCHEON

Fairmont Miramar Hotel & Bungalows | Friday, December 15, 2023

*with Special Guest NIGEL LYTHGOE, OBE*



## SPONSORSHIP OPPORTUNITIES

**about us...** The British American Business Council Los Angeles is a key chapter in the largest transatlantic business network. With 22 chapters and over 2,000 member companies based in major business centers throughout North America and the UK, the BABC offers world-class networking and business opportunities. Members include many of the world's largest multinationals, as well as middle market and smaller companies looking to expand internationally.

The Special Relationship between the US and UK represents the largest business partnership between any two countries. Bilateral trade figures are striking. Annually, two-way direct trade is close to \$100 billion and two-way direct investment is close to \$400 billion. UK companies employ approximately one million Americans, and US companies employ an equal number of British citizens. Over 6,500 US companies have already established business relations and operations there, and many use the UK as a platform into the expanding European Union.

**The BABC LA works closely with the British Consulate and UK Trade & Investment**, offering members a unique avenue through which to develop strengthened relations with these two important entities.

*A who's who of industry power brokers joined international luminaries ~ LA Times*

Recent Distinguished Speakers at BABC LA monthly events have included:

- Rt. Hon Sir Lindsay Hoyle MP, Speaker of the House of Commons
- Andy Bird CBE, former Chairman of Walt Disney International
- Sir Roger Bone | President of Boeing UK
- Lord Sebastian Coe | President, World Athletics; former MP & Olympian
- Rt Hon Liam Fox MP | UK Secretary of State for International Trade
- Chuck Henry | Award-Winning Co-Ancor, NBC 4 News
- Robert Kovacic | Award-Winning Reporter / Co-Ancor, NBC4 Weekend News
- Timothy J. Leiweke | President, MLSE | Former President, AEG Worldwide
- David Mackay | Chief Pilot, Virgin Galactic
- Carolyn Robb | British Royal Chef
- Fred Roggin | Award-Winning Sports Anchor, NBC4
- Lord Charles Spencer | Author
- Maurizio Seracini | The Da Vinci Detective / Leading Art Historian



*Sponsor companies have included Aer Lingus, Aero, Air Canada, Alaska Airlines, American Airlines, British Airways, Delta Air Lines, Ernst & Young, Etihad Airways, Fairmont Hotels, Four Seasons Hotels, HSBC, InvestCloud, KPMG, Turkish Airlines, United Airlines, UK Department of Trade, Virgin Atlantic Airways and many more.*

# THE 63<sup>RD</sup> ANNUAL CHRISTMAS LUNCHEON

On Friday afternoon, December 15, 2023, the renowned Starlight Ballroom of the Fairmont Miramar Hotel will be transformed by a spirited Merry Christmas Celebration in Grand British Tradition.

THE best Christmas Luncheon in town, this festive event has become a celebrated favorite with the British and American communities in Southern California. Each year it draws over 400 people, including celebrities, prominent leaders from high profile business, aerospace, manufacturing, legal and entertainment companies; celebrities, local political figures and many distinguished guests from the British and European Consulates.

Festivities begin at 11:30 am with a hosted Champagne Reception, exclusive business networking and an expansive Silent Auction, followed by a traditional sit-down British Christmas Luncheon complete with all the trimmings, including Christmas Pudding imported from the UK. The Luncheon is accompanied by first-rate musical entertainment, and each year we welcome a special celebrity guest to deliver the keynote speech. A Grand Raffle featuring spectacular international trips rounds out the afternoon.



# CELEBRITY GUESTS

From his humble background as a Liverpoolian tap dancer, to a Star on the Hollywood Walk of Fame while Executive Producing *Pop Idol UK* and *American Idol* and creating *So You Think You Can Dance*, NIGEL LYTHGOE, OBE and his team have launched the careers of superstars, crafted a global sensation, and transformed the face of television here and abroad. We are thrilled to honor our *own* superstar with the BABC LA Icon Award at the 2023 Christmas Luncheon.

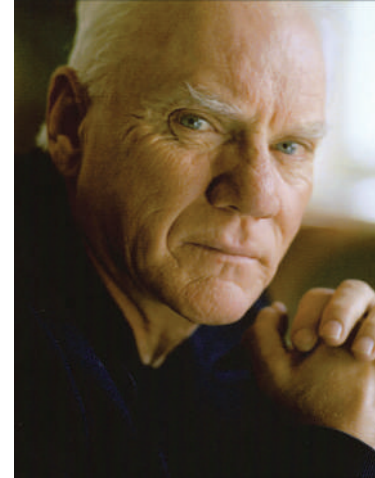
Recent distinguished speakers at the Christmas Luncheon have included the inimitable Stephen Fry, renowned actor Malcolm McDowell, Sarah, Duchess of York, pioneering producer Mark Burnett, NBA All-Star Gary Payton, New York Times best-selling author and TED Talker Sir Ken Robinson, and comedian Tom Arnold, to name just a few.

Other notable speakers, performers and guests have included Sir Roger Moore, Daniel Craig, Lynn Redgrave, Lesley Nicol, Brenda Blethyn, Billy Connolly, and Joan Collins, among many others.

This will be a high profile event with substantial press coverage in Southern California and the UK. A Sponsorship of the afternoon will promote products and services to a broad audience of decision-makers across industries.



NIGEL LYTHGOE, OBE



MALCOLM MCDOWELL



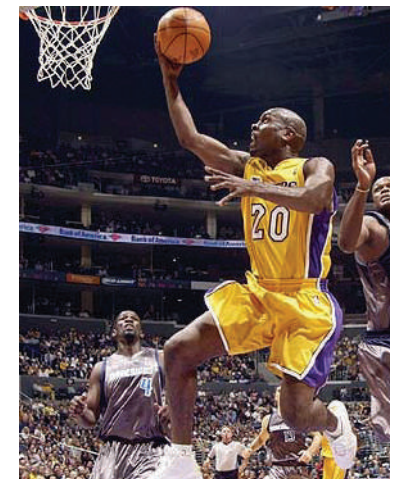
STEPHEN FRY



SARAH, DUCHESS OF YORK



MARK BURNETT



GARY PAYTON



# SILENT AUCTION

A popular aspect of the Luncheon is the Silent Auction. Items in recent years have included boxing gloves signed by Oscar de la Hoya and Amir Khan; luxury hotel stays and vacations in the Caribbean, Hong Kong, the UAE, the UK and other European destinations; all-inclusive luxury safaris (including round-trip air transportation) in Africa and India; round-trip air transportation to destinations in the US, Canada, Europe and Asia; limited edition art; tickets to sporting events; golfing and yachting adventures; gift baskets; dining certificates; jewelry and more.

# HOLIDAY TOY DRIVE

Each year, the BABC LA looks to support a worthwhile charity. We are proud to once again support Children's Hospital Los Angeles with a sizeable donation of toys for their young patients who are hospitalized during the holidays.



# GRAND RAFFLE

Thanks to our wonderful sponsors, each year we hold an incredible Raffle, featuring luxury trips to the UK and beyond.

Our exclusive 62nd Anniversary Grand Prize:

*2 Round-Trip Upper Class Tickets to London on  
**Virgin Atlantic Airways***



# CHRISTMAS LUNCHEON SPONSORSHIPS

## \$25,000 PRESENTING SPONSOR

- Two (2) seats at the Head Table hosted by a representative of the British Consul General
- One VIP table for ten (10) guests adjacent to the Head Table
- Co-Host of the Champagne Reception attended by leaders of the British and American business communities
- Prominent recognition as a Presenting Sponsor up to and including the Christmas Luncheon / Announcements and Step & Repeat Wall
- Presenting Sponsor recognition / logo with hyperlink prominently displayed on BABC LA website and Social Media feeds
- Presenting Sponsor designation and logo on printed and electronic event and PR materials, ads, invitations and newsletters
- Named as a Presenting Sponsor on front cover of the Program Book given to each guest \*
- Back Cover of the keepsake Tribute Book given to each guest \*
- Designated as a Sponsor member of the BABC LA

## \$10,000 GOLD SPONSOR

- One VIP Table for ten (10) guests with premiere position near the Head Table
- Co-Sponsor of the Silent Auction
- Gold Sponsor recognition and logo with hyperlink prominently displayed on BABC LA website and Social Media feeds
- Gold Sponsor designation on event signage, invitations, emails and newsletters surrounding the event \*
- Prime Position full page color ad in the keepsake Tribute Book given to each guest \*
- Designated as a Corporate member of the BABC LA

## \$6,000 SILVER SPONSOR

- One VIP Table for ten (10) guests with premium seating
- Co-Sponsor of Table Centerpieces
- Silver Sponsor recognition and logo with hyperlink displayed on BABC LA website and social media feeds
- Silver Sponsor recognition on event signage, emails and newsletters surrounding the event \*
- Silver Sponsor recognition and full page ad in the keepsake Tribute Book given to each guest \*

## \$4,000 BRONZE SPONSOR

- One Table for ten (10) guests with preferred seating
- Bronze Sponsor recognition and logo with hyperlink prominently displayed on BABC LA website
- Bronze Sponsor recognition on event signage, emails and newsletters surrounding the event \*
- Bronze Sponsor recognition and half page ad in the keepsake Tribute Book given to each guest \*

\* Printed material inclusion subject to meeting press deadlines

## CUSTOM PACKAGES

**There are many ways to elevate your brand through a BABC LA partnership, and we would be happy to design a Sponsorship geared especially toward your company. From a full program sponsorship to individual event opportunities, our most productive partnerships have originated from identifying our mutual goals and personalizing the right program for your brand.**

**BABC LA • 15303 Ventura Blvd. Suite 1040 • Sherman Oaks CA 91403 • [info@babcla.org](mailto:info@babcla.org)**